

# A hybrid model of opinion dynamics with memory-based connectivity

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# Opinion dynamics as a networked system

## Opinion dynamics

Opinion dynamics describes the **interaction between individuals exchanging opinions.**

**To predict the evolution of social phenomena.**

**To analyze clustering patterns and their properties.**

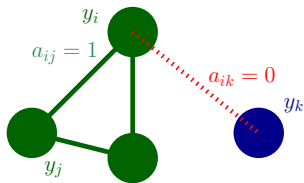
The individuals interacting as a **networked system:**

- **Nodes** as **individuals** with **their own opinions**  $y_i$ .
- **Edges**  $a_{ij}$  as **exchanges of opinions.**



# Opinion dynamics as a hybrid system [Frasca et al., 2019]

- **Networked system** as a **hybrid system**.
- **Opinions** ( $y_i, i \in \{1, \dots, N\}$ ) evolving as a **continuous dynamics**.
- **Interactions** ( $a_{ij}, i, j \in \{1, \dots, N\}$ ) changing as a **discrete dynamics**.
- Hegselmann-Krause model, i.e.  $|y_j - y_i| \leq C \Rightarrow$  interaction, i.e.  $a_{ij} = 1$ .
  - Convergence to clusters but instability.
  - Adaptive thresholds, i.e.  $|y_j - y_i| \leq C(y, a) \Rightarrow$  interaction, i.e.  $a_{ij} = 1$ .
  - Attractivity and stability properties of the clustering pattern are guaranteed.



# To take the past into account

## Enemies



## Buddies



- Exchange of options in social networks depends also on the interactions history.
- Hybrid model that:
  - Rules the interaction based on **local, instantaneous values** and the **past interactions**.
  - Exhibits a **clustering pattern** with **attractivity and stability properties**.

# Hybrid model in [Frasca et al., 2019]

$y_i \in \mathbb{R}$  **agent i's opinion**

$$\dot{y}_i = \sum_{j=1}^n \frac{a_{ij}}{d_i d_j} (y_j - y_i), (y, a) \in C_{inst}$$

$$y_i^+ = y_i, \quad (y, a) \in D_{inst}$$

$a_{ij}$  **adjacency coefficient**

$$a_{ij} = a_{ji} := \begin{cases} 1 & \text{if } i \text{ and } j \text{ interact} \\ 0 & \text{otherwise.} \end{cases}$$

$$\dot{a}_{ij} = 0, \quad (y, a) \in C_{inst}$$

$$a_{ij}^+ = \begin{cases} a_{hk} & \text{if } (h, k) \neq (i, j) \\ 1 - a_{hk} & \text{if } (h, k) = (i, j), \end{cases} \quad (y, a) \in D_{ij,inst}^{on} \cup D_{ij,inst}^{off}$$

$$D_{ij,inst}^{on} := \{ a_{ij} = 0, \Gamma_{ij}^{on}(y, a) \geq \varepsilon \},$$

$$D_{ij,inst}^{off} := \{ a_{ij} = 1, \Gamma_{ij}^{off}(y, a) \leq -\varepsilon \},$$

# $\Gamma_{ij}^{\text{on}}$ and $\Gamma_{ij}^{\text{off}}$ as a difference between opinion mismatches

average opinion mismatch between agents i-th and j-th and their respective neighbours

$$\Gamma_{ij}^{\text{on}}(y, a) := \sum_{\ell \neq i, \ell \neq j} \left[ (d_j + 1) \frac{a_{i\ell}}{d_i d_\ell} (y_i - y_\ell)^2 + (d_i + 1) \frac{a_{j\ell}}{d_i d_\ell} (y_j - y_\ell)^2 \right] - \underbrace{\left( 1 + \frac{\eta^2}{d_i d_j} \right)}_{\text{difference between opinions of agents i-th and j-th}} (y_i - y_j)^2$$

difference between opinions of agents i-th and j-th

$$D_{ij, \text{inst}}^{\text{on}} := \left\{ a_{ij} = 0, \Gamma_{ij}^{\text{on}}(y, a) \geq \varepsilon \right\}$$

$$\Gamma_{ij}^{\text{off}}(y, a) := \sum_{\ell \neq i, \ell \neq j} \left[ \frac{d_j a_{i\ell}}{(d_i - 1) d_\ell} (y_i - y_\ell)^2 + \frac{d_i a_{j\ell}}{(d_j - 1) d_\ell} (y_j - y_\ell)^2 \right] - \left( 1 - \frac{\eta^2}{d_i d_j} \right) (y_i - y_j)^2$$

$$D_{ij, \text{inst}}^{\text{off}} := \left\{ a_{ij} = 1, \Gamma_{ij}^{\text{off}}(y, a) \leq -\varepsilon \right\},$$

# Memory as a filter of the adaptive thresholds

$\theta_{ij}$  as **history of the interaction** between agents  $i$  and  $j$ .

$$\dot{\theta}_{ij} = -\beta_{ij}\theta_{ij} + (1 - a_{ij})\Gamma_{ij}^{\text{on}}(y, a) + a_{ij}\Gamma_{ij}^{\text{off}}(y, a), \quad (\star, \theta) \in C_{\text{mem}}$$

If  $a_{ij} = 0$ , then

$$\dot{\theta}_{ij} = -\beta_{ij}\theta_{ij} + \Gamma_{ij}^{\text{on}}(y, a)$$

If  $a_{ij} = 1$ , then

$$\dot{\theta}_{ij} = -\beta_{ij}\theta_{ij} + \Gamma_{ij}^{\text{off}}(y, a)$$

“Faithful” dynamics  $\beta_{ij} \approx 0$



“Forgetful” dynamics  $\beta_{ij} \gg 0$



$$\theta_{ij}^+ = \theta_{ij}, \quad (\star, \theta) \in D_{\text{mem}}$$

# Hybrid model with memory-based connectivity

$y_i \in \mathbb{R}$  **agent i's opinion**

$$\dot{y}_i = \sum_{j=1}^n \frac{a_{ij}}{d_i d_j} (y_j - y_i), \quad (\star, \theta) \in C_{\text{mem}}$$

$$y_i^+ = y_i, \quad (\star, \theta) \in D_{\text{mem}}$$

$\theta_{ij} \in \mathbb{R}$  **history of the interaction**

$$\dot{\theta}_{ij} = -\beta_{ij} \theta_{ij} + (1 - a_{ij}) \Gamma_{ij}^{\text{on}}(y, a)$$

$$+ a_{ij} \Gamma_{ij}^{\text{off}}(y, a), \quad (\star, \theta) \in C_{\text{mem}}$$

$$\theta_{ij}^+ = \theta_{ij}, \quad (\star, \theta) \in D_{\text{mem}}$$

$a_{ij}$  **adjacency coefficient**

$$a_{ij} = a_{ji} := \begin{cases} 1 & \text{if } i \text{ and } j \text{ interact} \\ 0 & \text{otherwise.} \end{cases}$$

$$\dot{a}_{ij} = 0, \quad (\star, \theta) \in C_{\text{mem}}$$

$$a_{ij}^+ = \begin{cases} a_{hk} & \text{if } (h, k) \neq (i, j) \\ 1 - a_{hk} & \text{if } (h, k) = (i, j), \end{cases} \quad (\star, \theta) \in D_{ij, \text{mem}}^{\text{on}} \cup D_{ij, \text{mem}}^{\text{off}}$$

$$D_{ij, \text{mem}}^{\text{on}} := \left\{ a_{ij} = 0, \Gamma_{ij}^{\text{on}}(y, a) \geq \varepsilon, \theta_{ij} \geq 0 \right\}, \quad \dot{\theta}_{ij} = -\beta_{ij} \theta_{ij} + \Gamma_{ij}^{\text{on}}(y, a)$$

$$D_{ij, \text{mem}}^{\text{off}} := \left\{ a_{ij} = 1, \Gamma_{ij}^{\text{off}}(y, a) \leq -\varepsilon, \theta_{ij} \leq 0 \right\}, \quad \dot{\theta}_{ij} = -\beta_{ij} \theta_{ij} + \Gamma_{ij}^{\text{off}}(y, a)$$



# Memory-based model - $\mathcal{KL}$ -stability and clustering

$$\omega(x) := \omega_0(y, a) + \sum_{(i,j) \in \mathcal{E}^+} (1 - a_{ij}) \max\{0, \theta_{ij}\}$$

$$\omega_0(y, a) := \min_{(z,a) \in \mathcal{A}_{\text{cluster}}} |y - z|, \quad \mathcal{A}_{\text{cluster}} := \{a_{ij}(y_i - y_j) = 0\}$$

## Theorem

- All maximal solutions to system are **complete and eventually continuous**.
- For each maximal solution  $x$ , there exists  $x^*$  such that  $x(t, j) \rightarrow x^*$  as  $t \rightarrow \infty$ .
- System is  **$\mathcal{KL}$ -stable with respect to  $\omega$** .

## Corollary

Each maximal solution converges to a clustering pattern with constant, equal opinions in each cluster.

# Continuous opinions and discrete actions in social networks: a multi-agent system approach

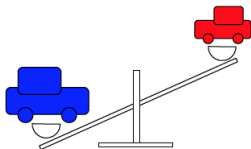
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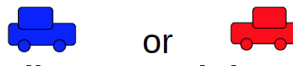


## continuous opinions



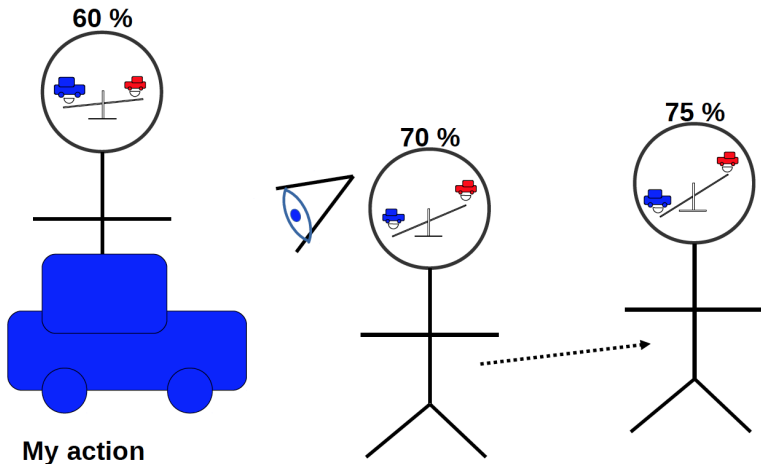
- DeGroot (consensus)
- Bounded confidence (Hegselmann-Krause, Weisbush-Deffuant)
- Friedkin

## discrete opinions



- Ising
- Voter
- Sznajd

## A. Martins Int. Journal of Modern Physics C Continuous opinion but discrete actions



# CODA Model

Opinion of agent  $i$  at time  $k$  :  $p_i(k) \in [0, 1]$

Action of agent  $i$  at time  $k$  :

$$q_i(k) = \begin{cases} 0 & \text{if } (p_i(k) < \frac{1}{2}), \\ 0 & \text{if } (p_i(k) = \frac{1}{2} \text{ and } q_i(k-1) = 0), \\ 1 & \text{otherwise.} \end{cases}$$

Define

$$ODD(k) = \frac{p_i(k)}{1 - p_i(k)}$$

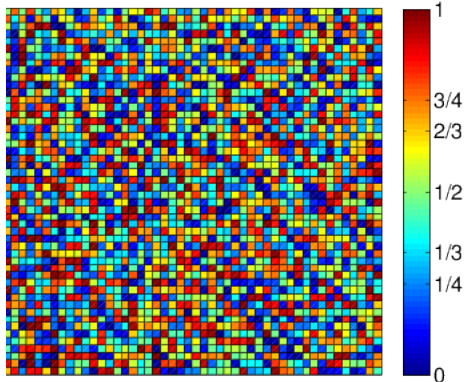
and the update rule

$$ODD(k+1) = \begin{cases} ODD(k) \cdot \frac{\alpha}{1 - \alpha} & \text{if } q_j(k) = 1 \\ ODD(k) \cdot \frac{1 - \alpha}{\alpha} & \text{if } q_j(k) = 0 \end{cases}$$

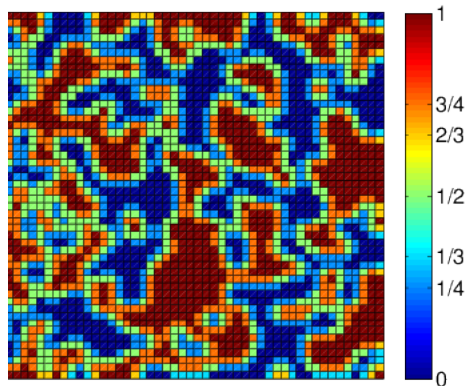
# CODA simulation results

$$\alpha = 2/3$$

initial opinions



final opinions



Can this asymptotic behavior be predicted ?

# CODA : a multi-agent modeling

## Quantized consensus approximation (Chowdhury et al. CDC 2016)

Opinion of agent  $i$  at time  $k$  :  $p_i(k) \in [0, 1]$

Action of agent  $i$  at time  $k$  :

$$q_i(k) = \begin{cases} 0 & \text{if } (p_i(k) < \frac{1}{2}), \\ 0 & \text{if } (p_i(k) = \frac{1}{2} \text{ and } q_i(k-1) = 0), \\ 1 & \text{otherwise.} \end{cases}$$

Update rule :

$$p_i(k+1) = p_i(k) + \frac{p_i(k)(1-p_i(k))}{n_i} \sum_{j \in N_i} (q_j(k) - p_i(k)).$$



Comparison of opinion evolution when meeting one neighbor  $j$  when  $\alpha = 2/3$

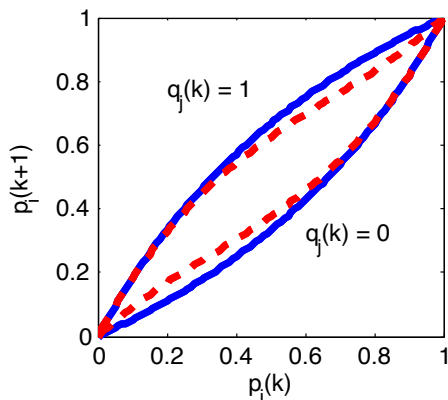


FIGURE – Original CODA, Quantized consensus CODA

# Analysis

# Basic notation and assumption

**Notation :** Consider a network of  $n$  individuals/agents denoted by  $\mathcal{V} = \{1, \dots, n\}$ .

The interaction topology between agents is described by a fixed graph  $\mathcal{G} = (\mathcal{V}, \mathcal{E})$  that can be directed or not.

$N^-(k) = \{i \in \mathcal{V} \mid q_i(k) = 0\}$  and  $N^+(k) = \{i \in \mathcal{V} \mid q_i(k) = 1\}$

$n^-(k)$  and  $n^+(k)$  the cardinality of  $N^-(k)$  and  $N^+(k)$

$N_i^-(k) = N_i \cap N^-(k)$  and  $N_i^+(k) = N_i \cap N^+(k)$

$n_i^-(k)$  and  $n_i^+(k)$  the cardinalities of  $N_i^-(k)$  and  $N_i^+(k)$ .

## Assumption

*There exists a strictly positive constant  $\epsilon \in (0, \frac{1}{2})$  such that for all  $i \in \mathcal{V}$ , one has  $p_i(0) \in [\epsilon, 1 - \epsilon]$ .*

# Characterization of equilibria

## Proposition

A sequence of opinions  $(p_i(k))_{k \geq 0}$  converges towards a non-extreme value  $p_i^* \in (0, 1)$  iff the sequence  $(n_i^+(k))_{k \geq 0}$  is stationary. In this case

$$p_i^* = \lim_{k \rightarrow \infty} p_i(k) = \frac{\lim_{k \rightarrow \infty} n_i^+(k)}{n_i} \in \mathcal{S}.$$

where

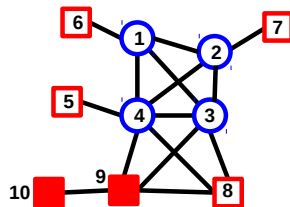
$$\mathcal{S} = \left\{ \frac{k}{m} \mid k, m \in \mathbb{N}, k \leq m \leq n - 1 \right\} \subset \mathbb{Q}.$$

# Robust polarized cluster

## Definition

We say a subset of agents  $A \subseteq \mathcal{V}$  is a *robust polarized cluster* if the following hold :

- $\forall i, j \in A, q_i(0) = q_j(0)$  ;
- $\forall i \in A, |N_i \cap A| \geq |N_i \setminus A|$ .



## Proposition

If  $A \subseteq \mathcal{V}$  is a robust polarized cluster with  $q_i(0) = 0$  for a certain  $i \in A$  then

- $\forall i \in A, \forall k \in \mathbb{N}, q_i(k) = 0;$
- $\forall i \in A, \lim_{k \rightarrow \infty} p_i(k) \leq \frac{1}{2}.$

# Propagation of actions

## Proposition

Let us consider the sets  $A_1, A_2, \dots, A_d$  such that

- $A_1$  is a robust polarized set with  $q_i(0) = 0$  for a certain  $i \in A_1$ ;
- $\forall h \in \{1, \dots, d-1\}$  and  $\forall i \in A_{h+1}$  one has

$$|N_i \cap A_h| > |N_i \setminus A_h|.$$

Then, for all  $h \in \{1, \dots, d\}$ ,  $\exists T_h \in \mathbb{N}$ , such that,

$$\forall k \geq T_h, \forall i \in A_h, q_i(k) = 0,$$

where one can choose  $T_1 = 0$ . Consequently,  $\forall i \in \bigcup_{h=1}^d A_h$  one has

$$\lim_{k \rightarrow \infty} p_i(k) \leq \frac{1}{2}.$$

# Some particular network topologies



# Complete graph

## Proposition

If  $n^-(0) > n^+(0)$  then  $\forall i \in \mathcal{V}$  the limit behavior of the opinion is given by  $\lim_{k \rightarrow \infty} p_i(k) = 0$ . Reversely,  $n^+(0) > n^-(0)$  implies  $\lim_{k \rightarrow \infty} p_i(k) = 1$ .

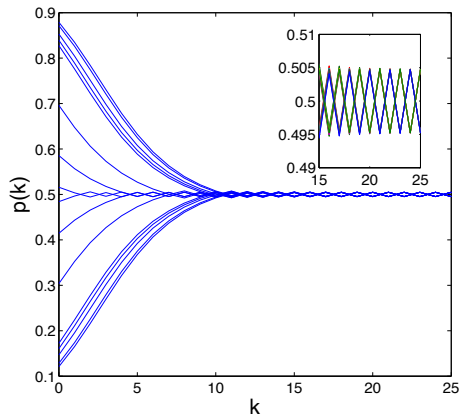
## Proposition

Assume that  $n^+(0) = n^-(0)$  and  $\forall i \in \{1, \dots, \frac{n}{2}\}$  there exist  $\eta_i(0) \in \left(0, \frac{1}{2}\right)$  such that  $p_i(0) = \frac{1}{2} - \eta_i(0)$  and  $p_{\frac{n}{2}+i}(0) = \frac{1}{2} + \eta_i(0)$ .

Then  $n^+(k) = n^-(k)$ ,  $\forall k \in \mathbb{N}$  and  $\exists k^* \in \mathbb{N}$  and  $\epsilon^*$  such that  $\forall k \geq k^*, \forall j \in \mathcal{V}$ ,

$$\left| p_j(k) - \frac{1}{2} \right| \leq \epsilon^* \text{ and } \left( p_j(k) - \frac{1}{2} \right) \left( p_j(k+1) - \frac{1}{2} \right) < 0$$

# Oscillating behavior



**FIGURE** – Trajectories of 100 agents with the complete interaction graph and initial opinions distributed symmetrically around  $1/2$ .

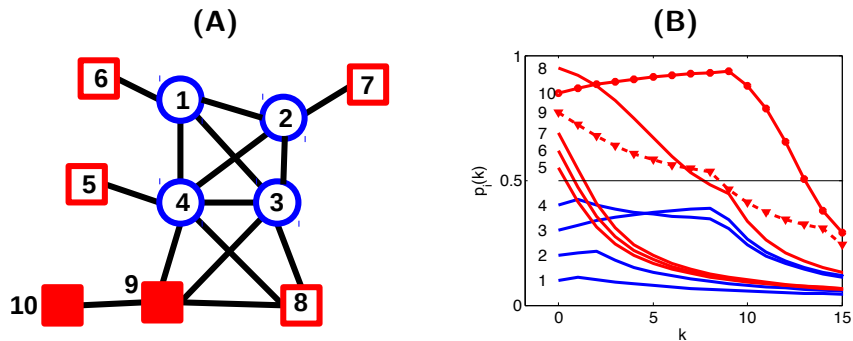
## Proposition

*Under the ring graph topology the CODA opinions dynamics has to the following properties :*

- *the set  $\mathcal{S}$  reduces to  $\left\{0, \frac{1}{2}, 1\right\}$ ;*
- *if  $\exists i \in \mathcal{V}$  such that  $q_i(0) = q_{i+1}(0) = 0$  then  $\{i, i + 1\}$  is a robust polarized cluster (i.e.  $q_i(k) = q_{i+1}(k), \forall k \in \mathbb{N}$ );*
- *if  $\forall i \in \mathcal{V}$  one has  $q_i(0) = 1 - q_{i+1}(0)$  then*
  - *either the initial opinions are not symmetric w.r.t.  $\frac{1}{2}$  and agents will change actions asynchronously leading to robust polarized sets  $\{i - 1, i, i + 1\}$ .*
  - *or  $p_i(0) \in \left\{\frac{1}{2} - \sigma, \frac{1}{2} + \sigma\right\}, \forall i \in \mathcal{V}$  and agents will change actions synchronously preserving  $n^-(k) = n^+(k), \forall k \in \mathbb{N}$ .*

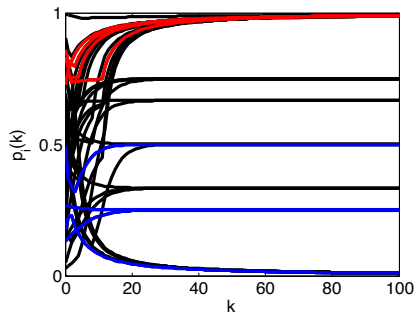
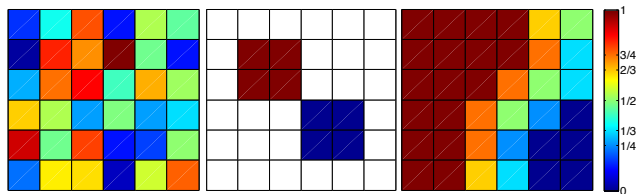
# Numerical illustrations

# Influential minority



**FIGURE** – Illustration of the action diffusion process described in Proposition 3. Agents 1, 2, 3 and 4 start with  $q_i(0) = 0$  and form a robust polarized cluster (Definition 1), while agents 5, 6, 7, 8, 9 and 10 start with  $q_i(0) = 1$ . All agents converge to a state with action  $\lim q_i = 0$ .

# CODA on a square lattice



# Conclusions and perspectives

## Concluding remarks :

- we introduced a novel opinion dynamics model in which agents access only a quantized version of the opinions of their neighbors ;
- the model is able to reproduce real social networks behavior :  
disensus, clustering, oscillations, opinion propagation ;
- main results provides opinion preservation and opinion propagation ;
- complete analysis for special cases : complete graph, ring graph.

## Perspectives :

- extension to updates that take into account a random neighbor ;